

The background of the slide features a dark blue gradient with intricate circular patterns. On the left, there are concentric circles with degree markings ranging from 140 to 260. On the right, a large white circle is partially visible, containing the company's logo. The overall design is modern and technical.

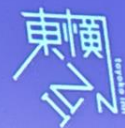
TOYOKO INN CO. LTD.

MAIKO KURODA
PRESIDENT AND CEO



The role of a female family CEO in building a sustainable business
- succession challenges, overcoming business risks and pursuing opportunities

Maiko Kuroda, President and CEO Toyoko Inn Co., LTD
株式会社東横イン 代表執行役社長 黒田 麻衣子





President and Executive Officer

Maiko Kuroda

Message from the CEO

To become a company that will continue for 100 years

Toyoko Inn opened its first hotel in 1986 in Kamata, Tokyo. Since our establishment, we are proud to have set the standard for business hotels, underpinned by the concepts of cleanliness, security, and affordability.

[Read More](#)



(株) 東横インについて

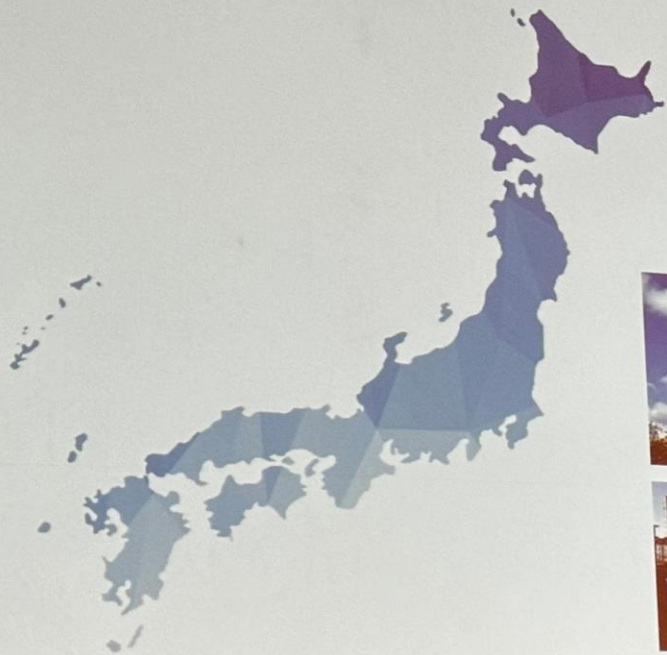
About Toyoko Inn Co., Ltd

事業内容 Business Operations	ビジネスホテルの運営 Operation of Business hotels
設立 Establishment	1986年1月23日 23rd Jan. 1986
資本金 Capital	5,000万円 50 million JPY
売上高 [39期] Sales [39FY]	1,228億円 123 billion JPY
経常利益 [39期] Ordinary Profit [39FY]	181億円 18.1 billion JPY
従業員数 Employees	16,394人 (パートタイム従業員含む)

※2024年9月末日時点
As of end of Sep. 2024

東横INNについて

About Toyoko Inn



総店舗 355 hotels

総客室数 78,100 rooms



海外 Overseas

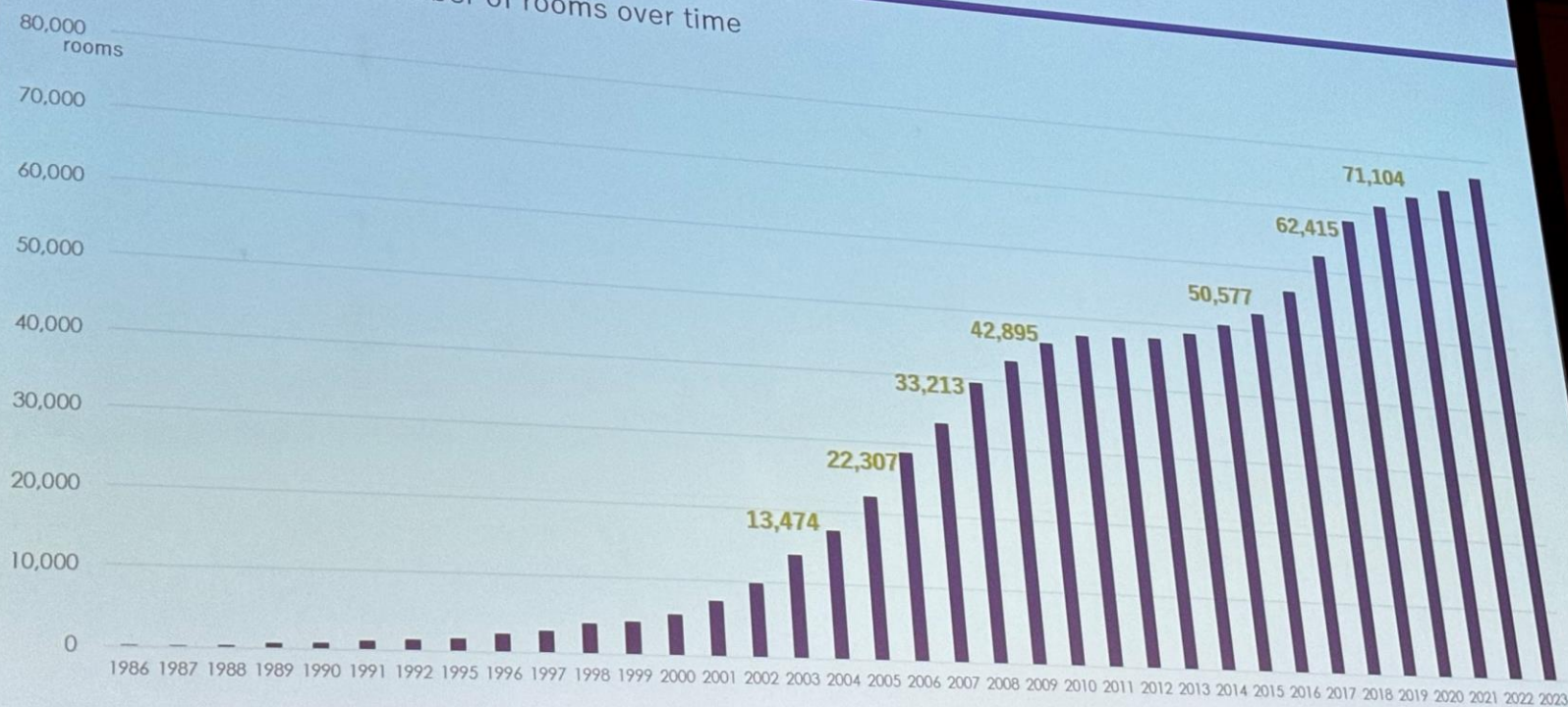
- 韓国 South Korea
- フィリピン Philippines
- モンゴル Mongolia
- ドイツ Germany
- フランス France

東横INNについて

About Toyoko Inn

総客室数推移

Number of rooms over time



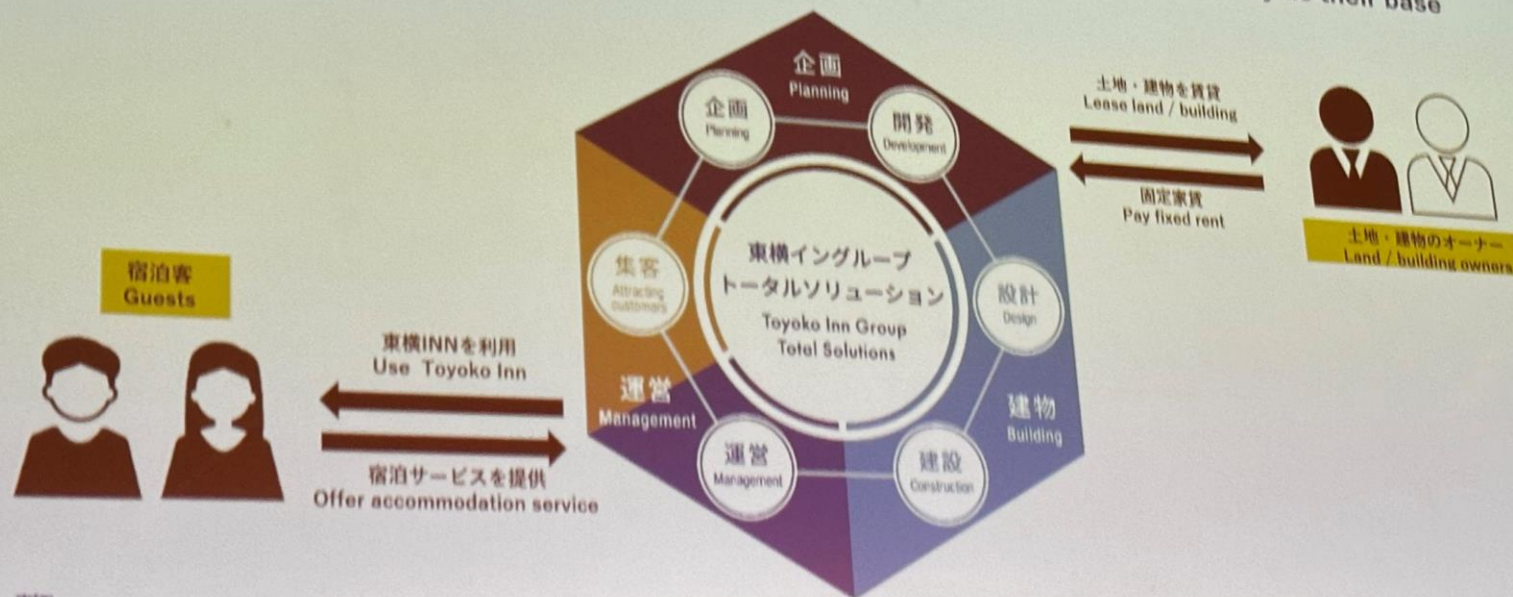
toyoko inn © Toyoko Inn Co., Ltd.

東横イングループのビジネスモデル

Toyoko Inn Group's Business Model

東横イングループの企業使命
Toyoko Inn Group Corporate Mission

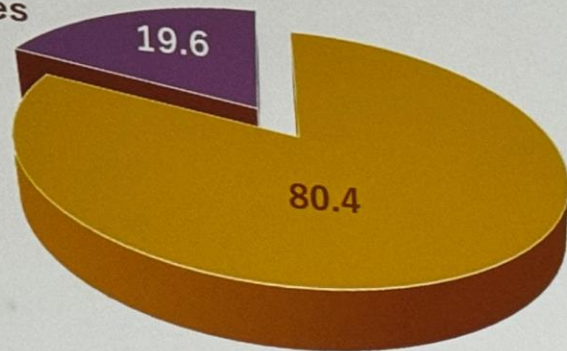
「あらゆる人の移動を応援する基地となる」
"To support every traveler's journey as their base"



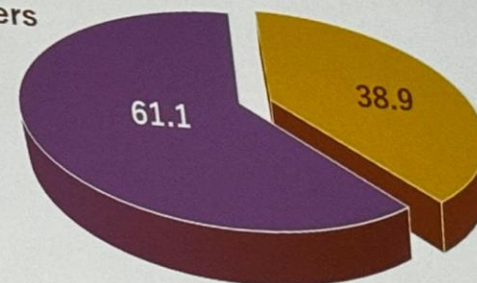
東横INNの従業員 男女構成比

Ratio of Men to Women at Toyoko Inn

全従業員
All Employees



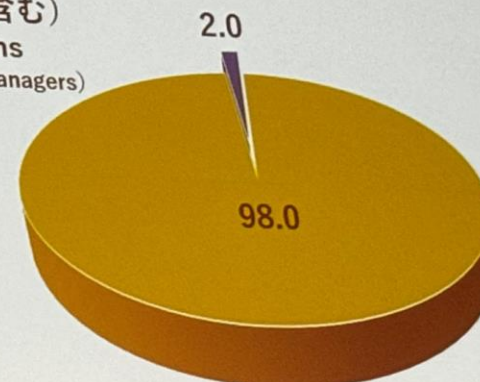
役員
Executive Officers



正社員
Full-time Employees



管理職 (支配人を含む)
Managerial Positions
(including Hotel Managers)



■ 女性 Women ■ 男性 Men

わが国の現状

The current situation in Japan

ジェンダーギャップ指数

Global Gender Gap Index Indicator

Economy Profile

Japan

Score
(parity = 0, parity = 1)

0.663

Rank
(out of 146 countries)

118th

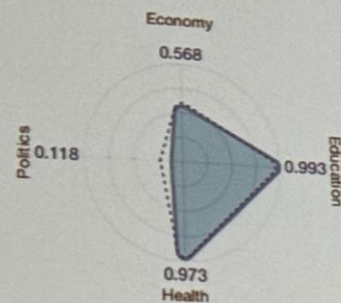
Index Edition

2024

Global Gender Gap Index 2024 Edition

■ Japan score

⋮ average score



Overview

Index and Subindex

	2024		2023	
	Score	Rank	Score	Rank
Global Gender Gap Index	0.663	118th	0.647	125th
Economic Participation and Opportunity	0.568	120th	0.561	123rd
Educational Attainment	0.993	72nd	0.997	47th
Health and Survival	0.973	58th	0.973	59th
Political Empowerment	0.118	113th	0.057	138th

Global Gender Gap Index Indicators

2024



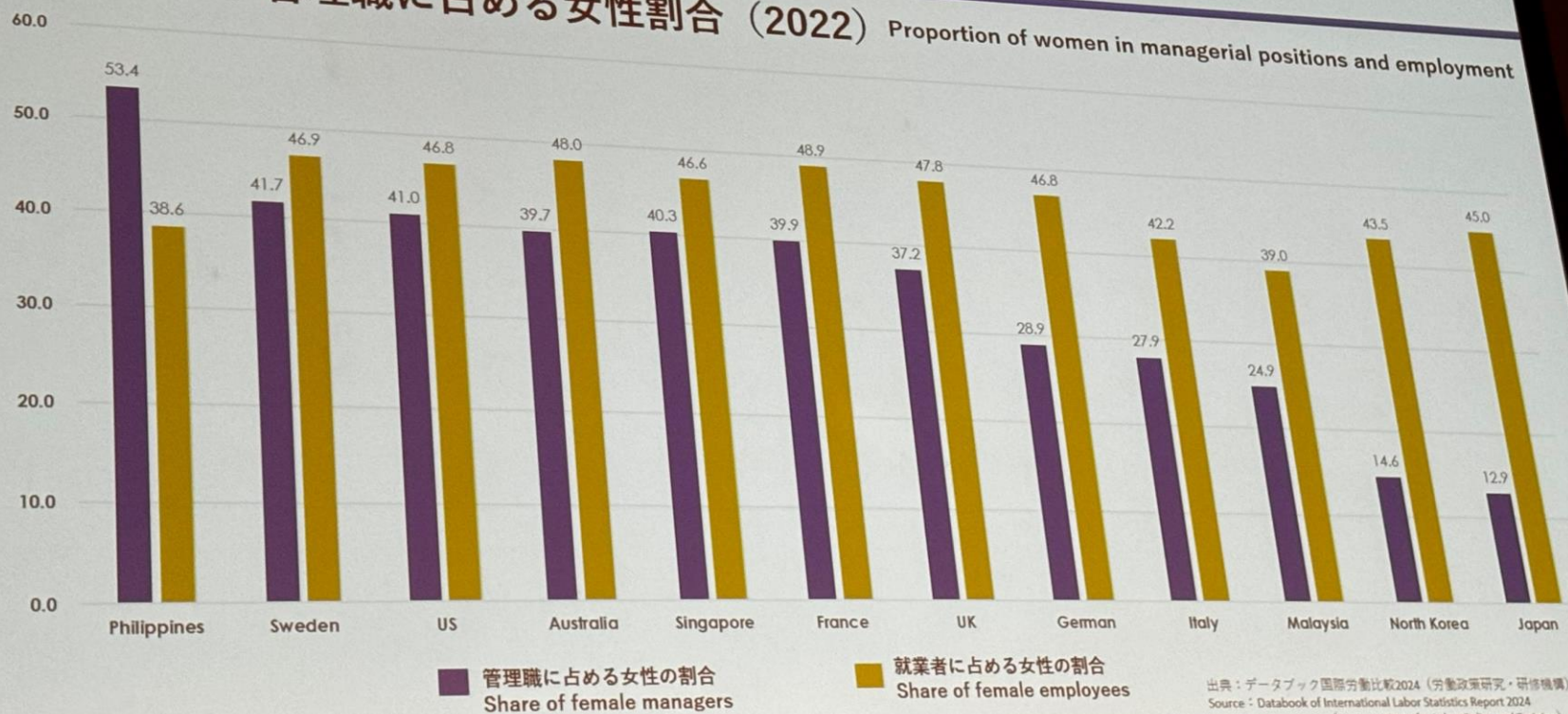
toyoko inn © Toyoko Inn Co., Ltd.

Source : Global Gender Gap Report 2024

わが国の現状

Current situation in Japan

就業者および管理職に占める女性割合 (2022) Proportion of women in managerial positions and employment



出典：データブック国際労働比較2024（労働政策研究・研修機構）
Source: Databook of International Labor Statistics Report 2024
(Japan Institute for Labor Policy and Training)



それぞれの動機付け

Each of their motivation



目指すのは
気づかない心地よさ

To aim for the unseen
comforts



自分が成長できるチャ
ンスが沢山あります！

Here, there are many
chances to improve
myself!



スタッフ全員が笑顔で
働くホテルを目指します！

To aim for a hotel where
everybody works with a
smile!



お互いに、思いやりと
尊敬の気持ちで！

To feel a mutual respect
and compassion with
everyone!



‘毎日が新しい！’
大好きなチームと成長
し続けられる仕事

"Every day is fun!"
To work and grow with
my favorite team



毎日走り続けて成長させて
頂いています。
毎日がとても楽しいです！

Every day is so much fun!
To keep moving forwards
with each and every day



地元を愛し、お客さまと
横浜を繋ぐお手伝い

To help connect
customers with Yokohama,
the hometown that I love.



スタッフの笑顔が
私の元気の源です！

A smiling team is
the source of my energy!



毎日がチャレンジ！
日々パワーアップ！

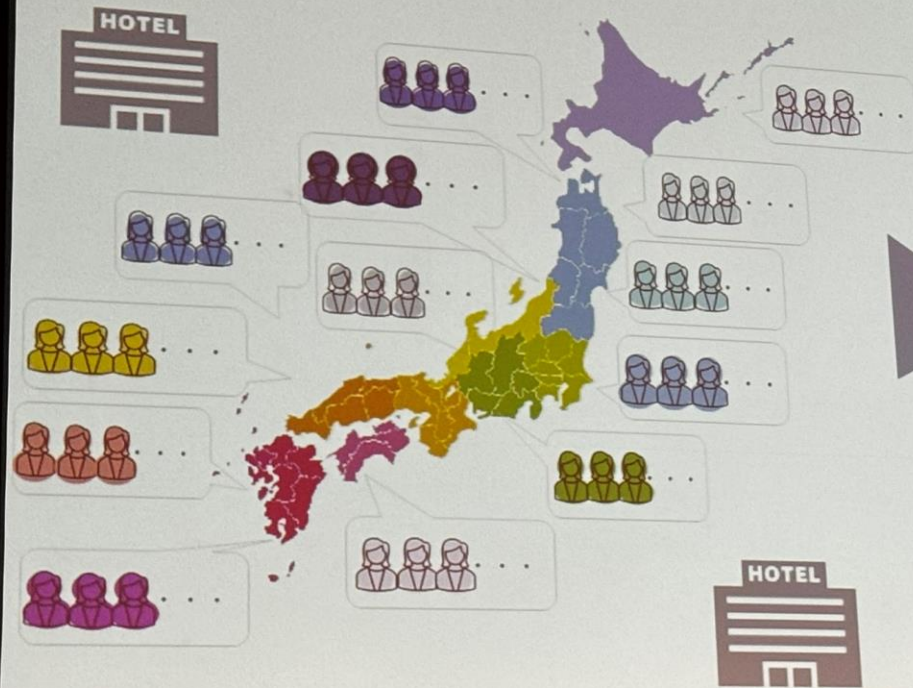
Every day is a new
challenge!
Power-up each day!



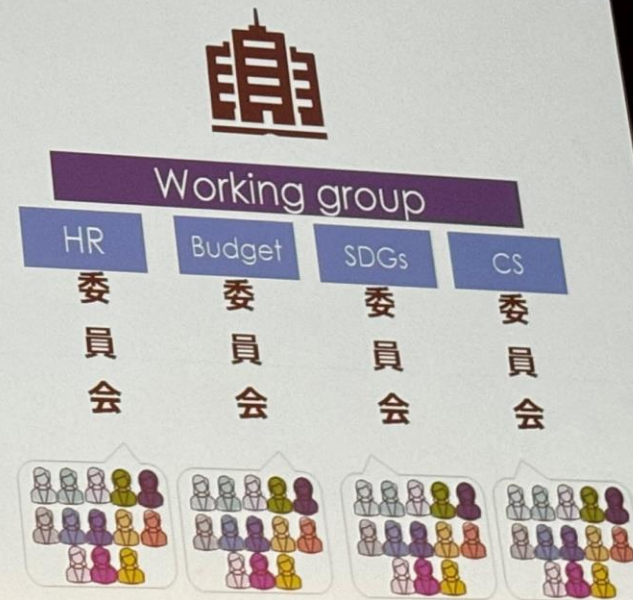
ホテル経営と会社経営

Hotel management and corporate management

ホテル1棟を運営する「経営者」
Each manager supervises one hotel



会社の経営を支える「メンバー」
Representative supporting the company's management



事業承継

Business succession



2013年2月

創業者からたすきをつながれる（社長就任披露会）

Passing on the sash from the founder (director appointment ceremony)



2015年5月

100%の稼働率を達成した最大のホテルチェーン（24時間）
としてギネスに公式認定

Toyoko Inn achieved a GUINNESS WORLD RECORDS® title for the largest
hotel chain with a 100% occupancy (24hours)

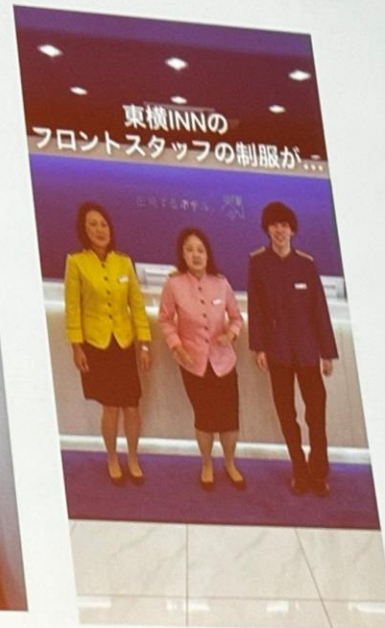
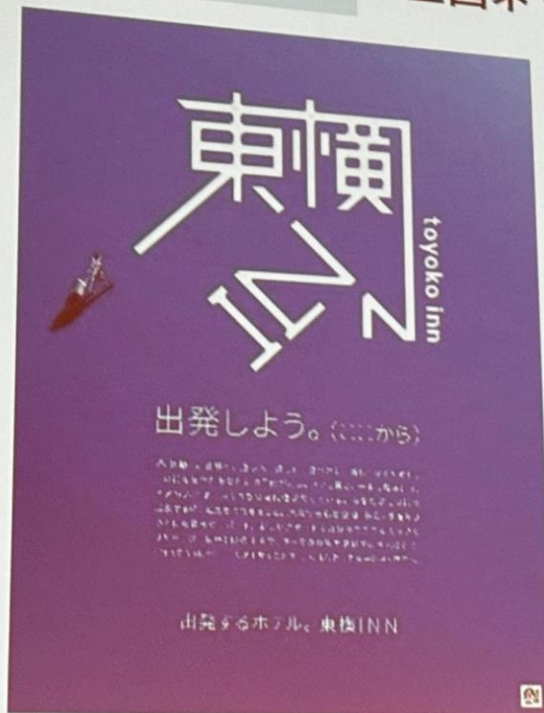
リブランディング宣言

Rebranding announcement

ブランドコンセプト
Brand Concept

全国ネットワークの基地ホテル

A Nationwide hotel network



おもてなし規格認証 紺認証を取得

OMOTENASHI Japan service quality ★★
Certification

