

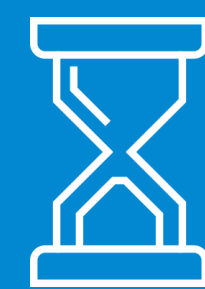


By families for families.
Across generations.





FBN Brasil – our chapter



23 years
of history



1300
members



154
Families

Timeline



2019-2020

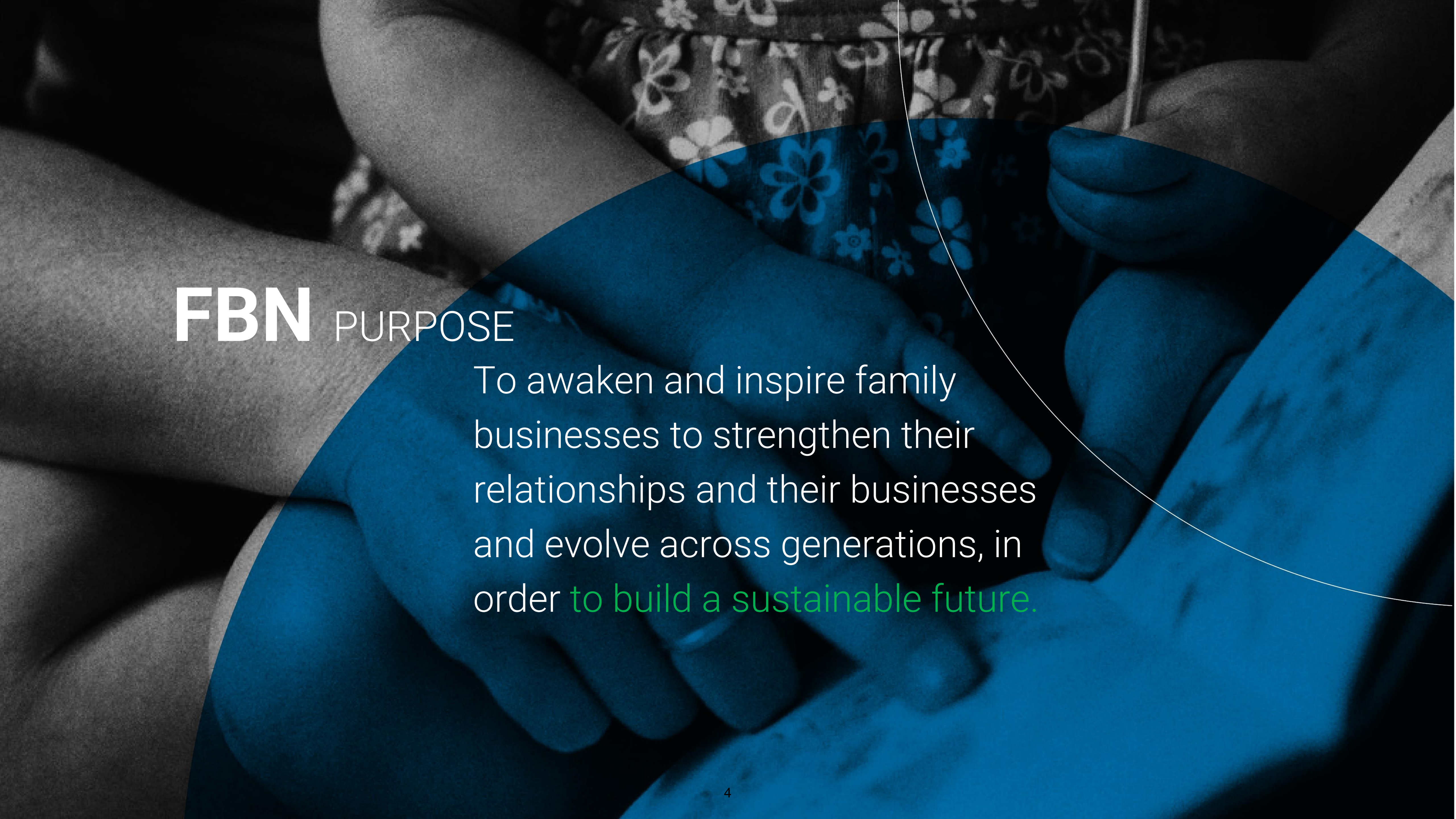
2021

2022

2023

New board & new management
Pledge launch
Moment of crises: high churn, unclear value proposition
Strategic planning: sustainability as a purpose, diversity and inclusion as a value
Online events on philanthropy and social businesses
Women on board certificate





FBN PURPOSE

To awaken and inspire family businesses to strengthen their relationships and their businesses and evolve across generations, in order to build a sustainable future.

Timeline

2019-2020

New board & new management
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Strategic planning: sustainability as a purpose, diversity and inclusion as a value
Online events on philanthropy and social businesses

2021

- Democratization of FBN: prospecting smaller businesses
- Concept of proportionality wealth x responsibility
- Partnership with  **CONSCIOUS CAPITALISM®**
- I ESG for family businesses program (ESG a natural tendency for FB and as a business model and a subject for leadership, not a parallel agenda) – 61 participants

2022

2023



I Programa ESG para Empresas Familiares



DIA 1 – 10/05

Painel 1:

Aliança FBN x United Nations (UNCTAD)



Andrew Bryson
FBN International

Dinâmica de grupo:

**ESG nas empresas familiares:
a metade cheia do copo**



Kalil Cury Filho
Partner Desenvolvimento

Painel 2:

Pacto Global e ODS



Carlo Pareira
Rede Brasil do Pacto Global



**I Pro
Emp**



DIA 3 – 24/05

Painel 1:

Propósito, cultura, legado



Kalil Cury Filho
Partner Desenvolvimento



Dario Guarita
Amata

Painel 2:

Case Movida



Fernando Simões
Bemtevi
Investimento Social



Renato Franklin
Movida



I Programa ESG para Empresas Familiares



DIA 2 – 17/05

Painel 1:

Family Business Survey 2021 - ESG nas empresas familiares



Maurício Colombari
Sócio da PwC Brasil

Painel 2:

O olhar do mercado: quais os critérios levados em conta para avaliar empresas em relação à ESG



Fábio Alperovitch
FAMA Investimentos



DIA 4 – 31/05

Painel 1:

Negócios e investimentos de impacto



Celia Cruz
Instituto de
Cidadania Empresarial



Carla Duprat
Instituto InterCement

Painel 2:

Case Vedacit



Karin Baumgart Srougi
Grupo Baumgart



Marcos Bicudo
Vedacit



I Programa ESG para Empresas Familiares



DIA 5 – 07/06

Painel 1:

Economia regenerativa e colaborativa



Kalil Cury Filho
Partner Desenvolvimento



Beatriz Pacheco
Lilás Desenvolvimento
Humano e Organizacional

Painel 2:

Case Positiv.A



Alex Seibel
Positiv.A

Timeline



2019-2020

New board & new management
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2021

- Democratization of FBN: prospecting smaller businesses
 - Online workshops in
 - Partnership with
- 
- I ESG for family businesses program (payed program – 62 participants)

2022

- I Polaris Peer Group – 6 NxG participants
- II ESG for family 16 participants, Forbes Marshall case
- diverse team: 6 women-3 men
- Learning Experience about Divesity and Inclusion
- National Summit: Awaken and inspire – visit and partnership with CUFA and other social projects

2023

- II Nucleo Polaris
- II Polaris Peer Group – participants
- Quota program for subrepresent groups
- Group trip to the Amazon Forest