



AIDAF

ITALIAN FAMILY BUSINESS

**FBN Annual Chapter Directors' Meeting
Géneve, January 25, 2023**

2022 - Bylaw Integration: a new section on Sustainability

AIDAF represents and promotes the cultural set of values and the inspiring leadership of Italian Family Businesses, traditionally generating value for all their stakeholders and the communities they operates in.

This entrepreneurial model embodies the original definition of sustainable development as *'development that meets the need of the present without compromising the ability of the future generations to meet their own needs'*. Family companies, by nature and purpose, have a long-term vision, where the handover to the next generation and its prosperity is key.

For this reason, AIDAF is committed to support the sustainable development of its member companies, updating and assisting them as possible by sharing best practices, guidelines, self-assessment and certification tools, direction in terms of circular economy, climate neutrality, ecological transition, welfare & wellbeing, culture & common good both at local and global level.

AIDAF is also committed to periodically measure its own environmental and social impact.

2022 - AIDAF Summit & Awards: focus on Sustainability

The title of the 17th AIDAF Annual Summit, held in Naples (September 29-October 1) was:

***'Designers of the Future: the role and culture of Italian Family Businesses
in the transition to a new socio-economic paradigm'.***

The program was built on three macro-areas (E, S, G or environmental/social/economic sustainability) and hosted keynote speeches, interviews, interactive roundtables, and workshops - involving about 20 entrepreneurs, 5 representatives of national institutions, and 10 academics/experts in family business.



The core of the Gala Event (held on Friday September 30 at Naples Royal Palace) was the ceremony for the **AIDAF Awards**. Besides the traditional *Alberto Falck Award to the Best Family Business* - 3 new Special Awards were assigned, to celebrate the 25th anniversary of the Association: *Best Sustainability Path; Best Generational Transition; Ambassador of the Italian Family Business Values*.

SYNESGY Platform – Sustainability Self-Assessment

Survey

Company information

COMPANY NAME

AIDAF

MACRO-INDUSTRY

Other

WORK ROLE

BUSINESS ID

AIDAF

NAME

Giovanna

WORK PHONE

+39 027605237

COUNTRY

Italy

SURNAME

Gregori

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BUSINESS

estimated time: 5 min

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ENVIRONMENTAL - WATER, ENERGY AND WASTE

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ENVIRONMENTAL - ENVIRONMENTAL CERTIFICATION

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SOCIAL - HUMAN RESOURCE MANAGEMENT

estimated time: 30 min

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SOCIAL - CERTIFICATION AND LEGISLATION

estimated time: 2 min

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SOCIAL - RELATIONSHIP WITH THE STAKEHOLDERS

estimated time: 10 min

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SOCIAL - RELATIONSHIP WITH THE COMMUNITY

estimated time: 5 min

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GOVERNANCE - CORPORATE GOVERNANCE STRUCTURE AND COMPOSITION

estimated time: 3 min

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GOVERNANCE - CERTIFICATION AND LEGISLATION

estimated time: 2 min

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* Required questions

SYNESGY Platform – Sustainability Self-Assessment



QUESTIONARI ESG – LE SEZIONI

5 macro sezioni

ciascuna delle quali si sviluppa in sottosezioni con contenuti specifici

1 BUSINESS

- ✔ Strategia di sostenibilità aziendale
- ✔ Gestione dei rischi ESG
- ✔ Rilevanza di ricerca e sviluppo
- ✔ Digitalizzazione dei servizi
- ✔ Etichettatura ed informativa
- ✔ di prodotti/servizi



2 ENVIRONMENTAL

- ✔ Acqua, energia e rifiuti
- ✔ Certificazioni ambientali



3 SOCIAL

- ✔ Gestione del personale
- ✔ Certificazioni e normative
- ✔ Rapporti con gli stakeholder
- ✔ Rapporto con il territorio



4 GOVERNANCE

- ✔ Struttura e composizione del CdA
- ✔ Certificazioni e normative



5 SETTORE

La piattaforma prevede 35 questionari settoriali, per far sì che l'azienda possa rispondere a domande inerenti il suo settore specifico di appartenenza



Tempo massimo compilazione : 2 ore

2

2023 - Mapping, measuring & sharing best practices

To follow up the commitment taken through the by-laws update (voted unanimously by the General Assembly in May 2022), AIDAF will publish its first 'LEGACY & SUSTAINABILITY REPORT' in 2023.

The report not only will measure and describe the activity and effort AIDAF made in the past year as an Association to promote sustainable practices, and share guidelines and tools, but will also include members's best practices and a clear way forward, committing to support family business owners in their sustainability path.

Transparency, responsible ownership, ethical business models and sustainable supply chains are going to be at the centre of the report.

2023 – Other Sustainability Activities

- ❖ On February 28, AIDAF will host a webinar with FBN and UNCTAD to present the FBSD Initiative & Platform to all its members
- ❖ The 2023 Annual Summit focus will be on '**Art, Culture & Family Business**', with a broad view on different angles this relation can have: from traditional philanthropy/patronage to preserve the community cultural heritage, to art investment, to a conscious use of art (artist's mindset and process to stimulate creativity and innovation) in the company. This subject falls under the wide umbrella of sustainability in its broader sense
- ❖ Continuous education for senior & next-gen on sustainability issues & tools

